

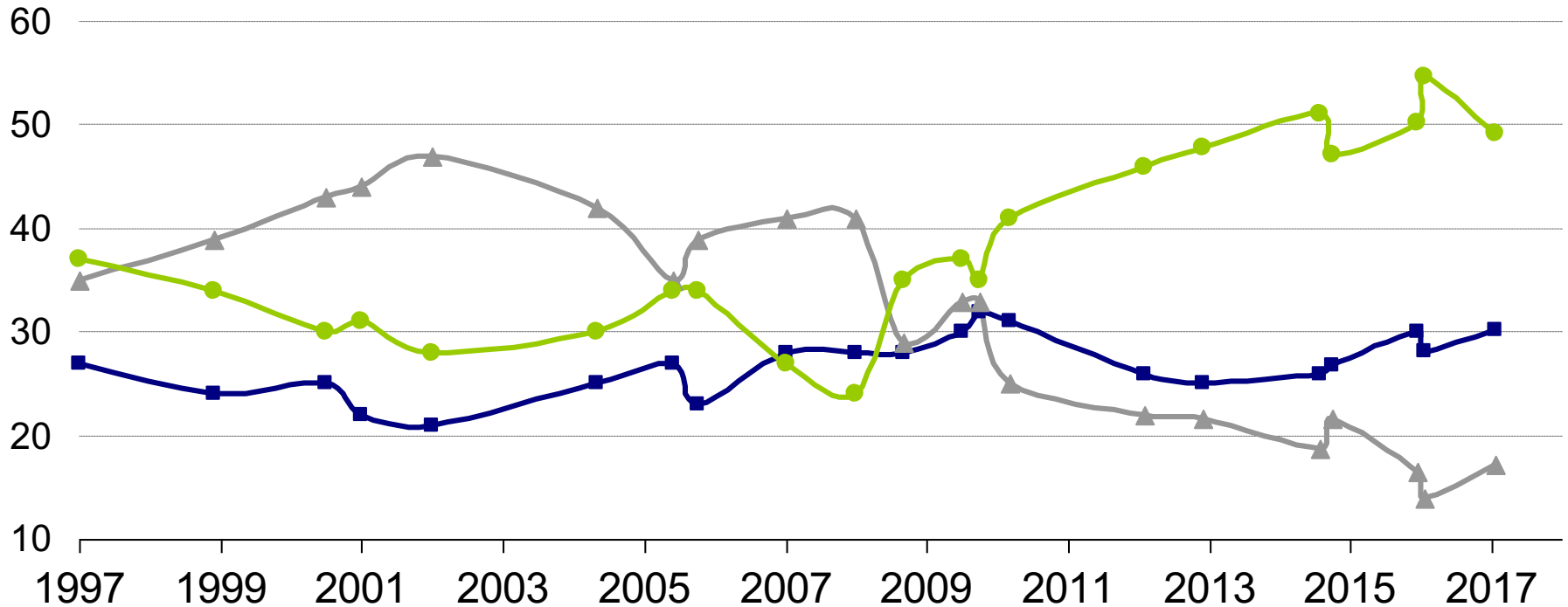
# Ideology, Generational Outlook, and Social Class

*February 25, 2019*



# Political ideology

**Q.** Forgetting about your current party choice, do you consider yourself a small "l" liberal or a small "c" conservative?



3

30

17

49

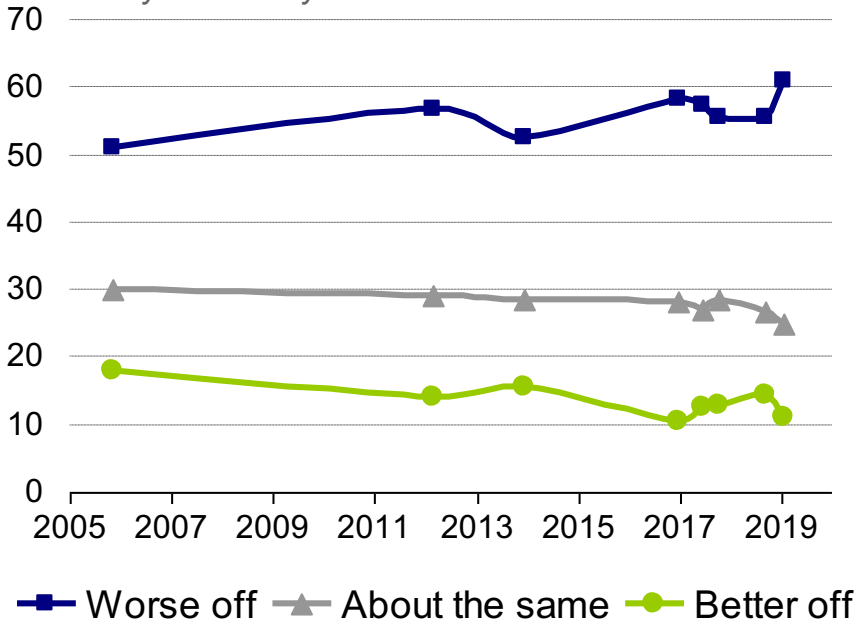
■ Small 'c' conservative    ▲ Neither    ● Small 'l' liberal

# Generational outlook & social class

- » Fears are highest when turned to the future
- » The grey outlook on the present turns almost black as the public ponder the fate of future generations
- » The apparent 'end of progress' may be relaxing its hold

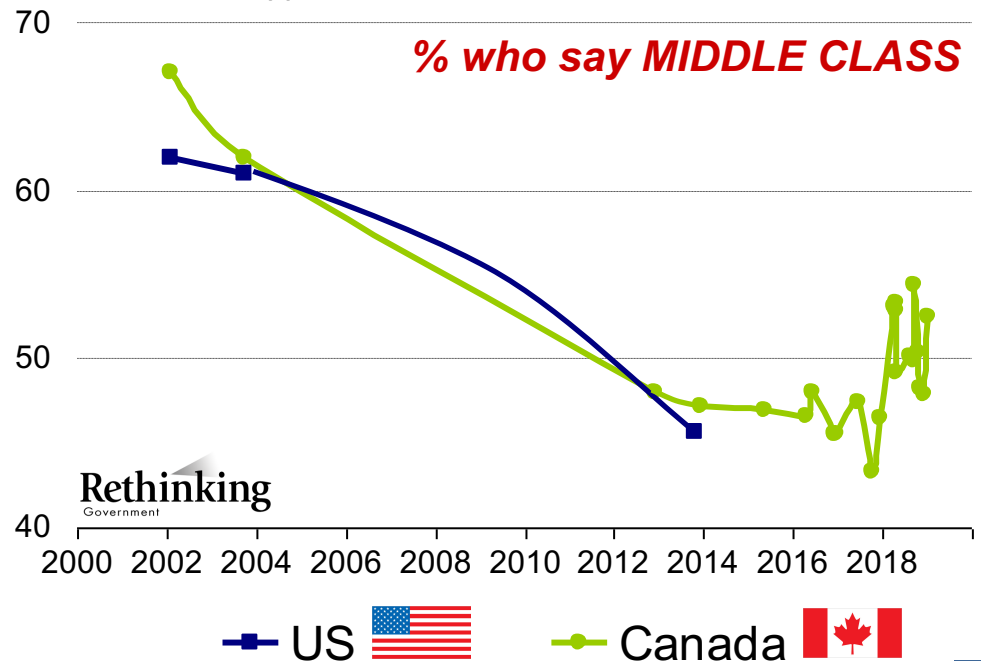
## Generational Outlook

"Thinking about your overall quality of life do you think the next generation will be better off, worse off, or about the same as you are 25 years from now?"



## Self-Rated Social Class

"Would you describe you and your household as poor, working class, middle class, or upper class?"



**BASE (left):** Canadians; January 10-15, 2019, n=978, MOE +/- 3.1%, 19 times out of 20

**BASE (right):** Canadians; January 10-15, 2019, n=1,939, MOE +/- 2.2%, 19 times out of 20